

Communications Annual Report

By: Scott Scoopmire, Communications Director

It has been another incredible year for communications at St. Martin's Episcopal Church. The Beacon has continued to be a central hub for sharing news and updates, and I'm proud to say that its integration with the website has ensured that everyone in our community has consistent access to important information. Additionally, the ability to send confirmation emails for new Beacon posts has made communication with contributors smoother and more transparent than ever before.

The screenshot shows a web form titled "Create Article" with a subtitle "Add new article to queue." At the top right, there are two buttons: "More Actions" with a dropdown arrow and "Queue Article" with a plus sign. The form is divided into two main sections: "General Info" and "Email Settings".

General Info

- Article Title (input field with a red error indicator)
- Article Subtitle (Optional) (input field)
- Website (Long) (checked checkbox)
- Newsletter (Long) (checked checkbox)
- Bulletin (Short) (unchecked checkbox)
- Website Main Page (Short) (unchecked checkbox)
- Calendar (Short) (unchecked checkbox)
- Social Media (Short) (unchecked checkbox)
- News (dropdown menu)

Email Settings

- Enter email address (input field)
- Toggle switch (checked)

One of the highlights of the year was the automation of event creation tied to Beacon posts. This feature has made it easier for both longtime members and new users to stay informed about the many exciting events happening at St. Martin's. These improvements are especially rewarding as I reflect on the effort it has taken to juggle these advancements while managing a full-time job. I am truly proud of the progress I have made and the positive impact these changes have had on our community.

4th Annual Festival and Auto Show

Sunday May 4th 12:30 - 4:00

- ST. MARTIN'S EPISCOPAL -

Fourth Annual

***Auto Show
& Festival***

**12:30 - 4PM SUNDAY
MAY 4 2025**

15764 Clayton Rd., Ellisville, MO 63011

Family Games - Children's Crafts
Food and Beverages for Sale.

Advanced order for Porksteak and Chicken dinners are accepted. A portion of the proceeds will go to Circle of Concern, a local organization dedicated to feeding the hungry and assisting low-income families.

Scan the QR code for more information!



stmartinschurch.org/auto-show



Save the Date for the 4th Annual Festival and Auto Show - Sunday May 4th 12:30 - 4:00
More details will be made available in the coming days. (ALSO see attached).

Add to Calendar

Register for Email Updates

Looking back, I am especially proud of the work I accomplished on last year's Auto Show. It was a fantastic opportunity to bring people together and showcase our community's vibrant spirit. As I prepare for the upcoming Auto Show, I'm excited to build on last year's success and make this year's event even more memorable.

A special thank you goes to Debra Matthews for her continued efforts in updating critical parts of the Beacon and helping prepare it in ways that make my work easier. Her contributions have been invaluable.

Thank you to everyone who has supported these efforts. Your engagement has made these achievements possible. Here's to another great year ahead!